

IADIS International Conference
Web Based Communities 2009
PRELIMINARY CONFERENCE PROGRAM

Sunday 21st, June 2009

10:00-17:00 Welcome Desk

10:30-11:00 Session O – Opening Session
(Room: Bogarts)

OPENING SESSION

Prof. Pedro Isaías and Prof. Piet Kommers

11:00-11:30 Coffee Break

11:30-12:30 Session KL1 – Keynote Presentation
(Room: Vale Covo)

**THE KEY FEATURES OF SOCIAL MEDIA SITES THAT
BUILDS ONLINE COMMUNITY**

Laurel Papworth, Social Network Strategist, Australia

13:00-14:30 Lunch Break

14:30-17:20 Session FSP 21.1

**Social networks, tribal- and open communities, peace
education // Computer mediated-, hyper- and narrative
communication, woven**

(Room: Porches)

Chair: Nik Bessis

**A PROCESS TO MANAGE CORPORATE KNOWLEDGE
USING SOCIAL NETWORKS: A CASE STUDY (F046)**

*Ricardo Araújo Costa, Edeilson Milhomem da Silva, Rafael de
Albuquerque Ribeiro and Silvio Romero de Lemos Meira*

**“BECAUSE I KNOW YOU”: ELEMENTS OF TRUST
AMONG PSEUDONYMOUS BLOGGERS (F059)**

Vanessa P. Dennen

**FOSTERING STUDENTS’ LEARNING OF COURSE
MANAGEMENT SYSTEMS BY USING BLENDED
LEARNING (F036)**

Ahmed El-Gamal and Thomas Köhler

**A MEASUREMENT MODEL ON BLOGGERS’
SELF-DISCLOSURE (S037)**

Jih-Hsin Tang and Cheng-Chung Chen

**ANALYSIS OF ONLINE PARTICIPATION IN OPEN
SOURCE COMMUNITIES (S021)**

M. R. Martínez-Torres, S. L. Toral and F. Barrero

**EXPERIENCING CHANGE THROUGH THE ADOPTION OF
NEW DIGITAL TECHNOLOGY (S053)**

Mitul Shukla, Nik Bessis and Alfredo Gaitan

**HOW DOES SERVICE QUALITY AFFECT CUSTOMER
SATISFACTION IN PERSONALIZED COMMUNITY
SERVICE USAGE? (S056)**

Su Jin Kim and Bong Gyou Lee

Monday 22th, June 2009

08:30-17:00 Welcome Desk

09:00-10:55 Session FSRP 22.1

**The Www As Digital Market Place // The Enterprise As A
Learning Community // Tele-democracy, Morality,
Netiquette**

(Room: Porches)

Chair: Nik Bessis

**A SOCIAL CAPITAL PERSPECTIVE OF TRAVELERS’
PARTICIPATION IN WEB-BASED SOCIAL NETWORKING
COMMUNITIES (F049)**

Linda S L Lai

**KNOWLEDGE MANAGEMENT AND SHARING IN OPEN
SOURCE COMMUNITIES (F020)**

S. L. Toral, M. R. Martínez-Torres and F. Barrero

**USING A SOCIAL NETWORK TO SUPPORT PROJECT
MANAGEMENT (S050)**

Paulyne Jucá, Ricardo Costa and Silvio Meira

**A MULTIDIMENSIONAL MODEL OF TRUST AND ITS
ANTECEDENTS FOR KNOWLEDGE SHARING IN
VIRTUAL COMMUNITIES (S031)**

Abel Usoro and Grzegorz Majewski

**CLASSIFYING KNOWLEDGE ON SOCIAL NETWORKS: A
REAL CHALLENGE (R057)**

*Ricardo Costa, Paulyne Jucá and Silvio Meira, Isabel Mendonça and
Haidee Lima*

11:00-11:30 Coffee Break

11:30-12:30 Session KL2 – Keynote Presentation

(Room: Porches)

COMMUNITIES IN THE LABYRINTH

Bob Appelman, Indiana University, USA

13:00-14:30 Lunch Break

14:30-16:50 Session FSP 22.2

Social networks, tribal- and open communities, peace education // Network revolutions, post-colonial and post-modern societies // Other
(Room: Porches)

Chair: Piet Kommers

SOCIAL LEARNING FOR UNIVERSITY STAFF (F040)

Francis Brouns, Adriana J. Berlanga, Sibren Fetter, Marlies E. Bitter-Rijpkema, Jan M. van Bruggen and Peter B. Sloep

PULLING DOWN THE WALLED GARDEN: TOWARDS A PARADIGM FOR DECENTRALIZED SOCIAL NETWORK MANAGEMENT (F042)

Stefano Bortoli, Themis Palpanas and Paolo Bouquet

KNOWLEDGE SHARING THROUGH ONLINE COMMUNITIES OF PRACTICE: THE CASE OF LINUX PORTS TO EMBEDDED PROCESSORS (S023)

S. L. Toral, M. R. Martínez-Torres and F. Barrero

CYCLIC ENTROPY OPTIMIZATION OF A SCALE-FREE SOCIAL NETWORK USING EVOLUTIONARY ALGORITHM (S028)

Maytham Safar, Nosayba El-Sayed and Khaled Mahdi

DEVELOPMENT OF A CUSTOMER SATISFACTION MODEL FOR ENABLING E-COLLABORATION IN SECOND LIFE (S048)

Mitul Shukla, Nik Bessis, Marc Conrad and Gordon Clapworthy

THE DEMOISELLE FRAMEWORK: DEVELOPMENT STANDARDIZATION IN THE BRAZILIAN GOVERNMENT (S054)

Luciana Campos Mota, Antonio Carlos Tiboni and Flavio Gomes da Silva Lisboa

11:30-12:30 Session ST – Special Talk

(Room: Porches)

A CYBER REAL CYBER MODEL FOR RUNNING INTERNATIONAL CONFERENCES

Nian-Shing Chen, National Sun Yat-sen University, Taiwan

11:30-12:35 Session FSRP 23.2

Hosting Web-based Communities // Social Networks, Tribal- And Open Communities, peace education
(Room: Porches)

Chair: John Murnane

SHARING EXPERIENCES USING WEB 2.0 AND KNOWLEDGE PORTALS FOR ADVANCING WEB COMMUNITIES (F044)

Nik Bessis, Mitul Shukla and Zhihua Lai

CHARACTERIZING COLLABORATIVE SOCIAL NETWORKS USING CYCLIC ENTROPY, CASE STUDY: WIKIPEDIATM (S029)

Khaled Mahdi, Lama Jammal and Maytham Safar

RIMI ONLINE COLLABORATIVE COMMUNITY (R032)
Amy S. C. Leh

13:00 Best Paper Awards Ceremony and Closing Session

(Room: Porches)

Prof. Pedro Isaías and Prof. Piet Kommers

17:30 – Conference Dinner

Departure from the conference hotel.

Tuesday 23rd June 2009

08:30-14:00 Welcome Desk

09:00-10:00 Session FSRP 23.1

Virtual Communities In Health Care

(Room: Porches)

Chair: Piet Kommers

THE USE OF AN ONLINE HEALTH COMMUNITY ON OVERWEIGHT: A MEMBER PERSPECTIVE (F030)

Åsa Smedberg

THE NEED FOR TWO COMMUNITIES (F024)

John S. Murnane

11:00-11:30 Coffee Break